

SoCal Dad

The systems a busy dad uses to get back his time, money and energy.

First samples film Oct 17, 2026. This kit gets real frames after. The image above is an AI stand-in.

Chance, UGC creator. Santa Clarita, Los Angeles County, California.

What you get

4 to 8 ad-ready videos a month from one consistent face. Scripts back in 48 hours. Rights spelled out before we start. Finance videos with demo data on screen and no income or return claims.

How a month runs

You send the brief. I send three hooks and a script in 48 hours. You pick, I film at home. On a 4-video month, videos land by the 5th, 12th, 19th and 26th.

Why it costs this

A Los Angeles County creator with three niches in one face. A real house, garage gym and smart home as sets. A weekly series you can buy every month. Demo data and one honest downside in every finance video. No watermark, no child's face.

Three series

Before 5. Morning routine with fitness and tech products.

Dad money minute. 30 seconds on how an app runs my money, real problem first, demo data only.

Tested so you don't have to. A gadget or supplement verdict with one honest downside.

Rates

4 videos a month: from \$1,600 (\$400 each)

6 videos a month: from \$2,250 (\$375 each)

8 videos a month: from \$2,800 (\$350 each)

One video: \$450. Hook-test pack (1 video + 3 extra hooks): \$650.

Paid ads use: +30% for 30 days, +60% for 90, +100% for 6 months, +150% for 12. Extra hook \$75 each, 3 for \$200. Raw footage +\$150. 48-hour rush +35%. Buyout: custom quote, from \$1,350.

Each video: 20 to 45 seconds, 9:16, one round of changes, 30 days organic use. Month to month, 14 days notice.

Book a month

hello@socaldadugc.com. socaldadugc.com. Instagram @chance_ugc. I reply within one business day.

Founding clients: First 3 brands to book a retainer by Nov 15 get 3 extra hooks and 30 days of paid-ad use on all four videos, same \$1,600. Nothing discounted, more included.